## **Social Media Guidelines**

To help further our vision and mission, South Central Public Health District (SCPHD) utilizes social media to share information about various topics including but not limited to public health, public health incidents /threats, and public health education. Please remember that information posted on any of SCPHD's social media platforms should not be considered medical advice and should not replace a consultation with a health care professional.

You should not anticipate that your online postings will remain private. Please use caution when posting medical information on any of SCPHD's social media sites and <u>never</u> disclose personal identifiable information such as your location, medical record number, financial information, or other private information.

We understand that social media is a 24/7 medium; however, our moderation capabilities are not. We may not see every inappropriate comment right away, and we are trusting in the maturity of our community to ignore personal attacks and negative speech or respond politely.

SCPHD's social media & websites may not be used for:

- Personal attacks
- Defamation
- Harassment
- Spam
- Offensive content
- Aggressive behavior
- Illegal activities
- Commercial purposes
- Organized political activity

We encourage you to visit SCPHD's website at http://www.phd5.idaho.gov Join us on Facebook at http://www.facebook.com/SouthCentralPublicHealthDistrict Follow us on Twitter @SCPHD http://www.twitter.com/SCPHD

## **Notice**

Posted comments and images do not necessarily represent the views of SCPHD. External, non-SCPHD links on this site do not constitute official endorsement on behalf of SCPHD. Forums and messaging may not be used for commercial purposes or for organized political activity.

All links to other websites are part of efforts to serve online participants. SCPHD is not responsible for the content of these linked websites and such linkage does not constitute endorsement of those sites by SCPHD.

By posting content on any online channel owned by SCPHD, you give SCPHD a non-exclusive, royalty-free, perpetual and worldwide license to use your content including the right to copy, distribute, transmit, display, reproduce, edit, translate and reformat and incorporate into a collective work. Other participants on social media channels may use your posted content beyond the control of SCPHD. SCPHD does not have the ability to monitor, intercept, or otherwise remove your content from any web presence owned by another entity.

## **Contact Us**

For questions or comments please visit http://www.phd5.idaho.gov/webcontact.htm